**2020 Bobcat Readathon Q&A**

**Q: What are the dates of the Read-a-Thon?**

A: Readathon Kick Off is Sunday, March 1st (Dr. Seuss’s birthday!). Reading done before or after this date is terrific, but is not counted toward the Readathon. We will celebrate the start of the Readathon with the Second Annual Cozy Up with a Book event on Wednesday, March 4, at 8 a.m. in the GLC. Bring a blanket and your favorite books, and come read with your child!

**Q: What does my child need to do to participate in the Readathon?**

A: Review your child's Readathon page (in Friday Folder on February 28), keep track of the time he or she spends reading on the Readathon, and solicit donations. While it is not a requirement for participation, we encourage your child to solicit donations for their reading.

**Q: My child cannot yet read on his or her own, can my child still participate?**

A: Yes! Parents, guardians, siblings and other family members may read aloud to or along with your child. This reading time counts towards minutes read.

**Q: What counts for reading?**

A: Any time your child spends reading outside of school from March 1st to March 30th. This includes individual reading time and being read to aloud. Homework reading done outside of school time can be counted toward the Readathon! Kindle books, Raz-Kids or any other online reading counts as well!

**Q: Do I need special forms for the Readathon?**

A: Yes, please use the enclosed Readathon reading logs to track minutes read, as well as the sponsorship page for donations. There is a separate log for each week of the Readathon. We will tally up classroom totals each week so kids can keep track of their class’s status. The class that reads the most will win a pizza party! The top earner (child with the most donations) will win a Kindle Fire Tablet. Other prizes will be given for meeting certain reading targets.

**Q: Whom should my child ask to be a sponsor?**

A: Sponsors can be parents, relatives, neighbors -- anyone who has a connection to your child, would like to support his or her reading, and would like to support our school.

**Q: How much money should a sponsor donate?**

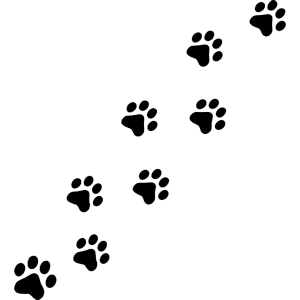
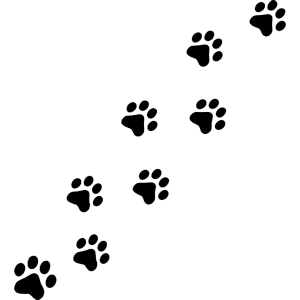
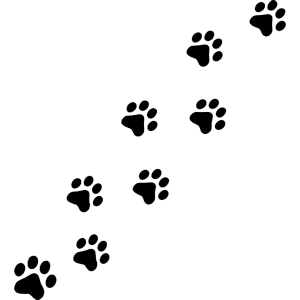
A: That is up to the sponsor. Sponsors can give a flat donation, or sponsor the child for meeting daily minamum minutes read. We are hoping that each child can set a goal of $30. Students who collect donations of $30 or more win a water-bead ice-cream squishy prize.

**Q: How is the money collected from the sponsors?**

A: Donations can be made by check payable to **Blue Hills PTA**, or cash. The Readathon will end on March 30th but sponsorship dues will continue to be collected through April 10th. Forms may be turned in to your child’s teacher, or to the box in the front office.

**Q: Why do we need to raise funds?**

A: The Blue Hills PTA sponsors over 25 programs and activities for Blue Hills Elementary, including Running Club, STEAM night, assemblies, Project Cornerstone, library books, and more. This is one of our biggest fundraisers for Blue Hills. All donations made are tax deductible. (PTA Tax ID# 23-7051359)

**Q:** **How can I help?**

A:We love volunteers! Please contact [bluehillsptapresident@gmail.com](mailto:bluehillsptapresident@gmail.com), thank you!